

Prime Time Communications Acquires Mstar

ENGLEWOOD, Colo.--(BUSINESS WIRE)--Prime Time Communications announced on Tuesday it has completed its acquisition of Mstar, a Utah-based internet service provider on the UTOPIA fiber-optic network.

“Through our acquisition of Mstar, we are excited to bring an expanded set of voice, data and video services to residents in the Utah and Salt Lake County markets,” said Prime Time CEO Mark Wentzlaff.

“All Mstar subscribers will now have the most competitive triple-play offering available. This is a great move for our customers and for our company,” said Mstar CEO Stephen Russo. Russo will continue to advise Prime Time throughout the transition in ownership.

While Mstar will transition to Prime Time gradually, some changes, like upgrades to Mstar's IPTV service, were already under way, according to Wentzlaff.

“This week we are moving all Mstar video customers to Prime Time’s Mpeg 4 video signal, which requires installing all new set top boxes for our customers. So far, our customers have been thrilled with these upgrades,” said Wentzlaff.

In addition to updating the IPTV service, Prime Time VP of Business Development Mike Woods emphasized that Prime Time is eager to sign up new subscribers for triple-play services. Prime Time will offer video, voice and data services for just \$109 a month, almost \$20 less than Mstar customers were paying for similar services.

“Prime Time’s triple-play pricing is not a short-term, promotional price that will increase after three months. When we say \$109 triple-play, that’s what we mean,” said Woods.

For more information about Prime Time Communications, please visit www.primetimecommunications.net.

Mstar customers with questions about the acquisition or the IPTV upgrades can call customer support at 1-877-678-2763.